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BRUNSWICK ANNOUNCES NEW ORGANIZATIONAL STRUCTURE AT MERCURY

LAKE FOREST, Ill., March 5, 2008 – Brunswick Corporation (NYSE: BC) announced today a new organizational structure for its Mercury Marine division designed to better align and streamline Mercury's business units.

Kevin S. Grodzki, president – MerCruiser, will now add Mercury Racing and MotoTron, to his current responsibilities for sterndrive, inboards, Teignbridge Propellers and Cummins MerCruiser Diesel. Mark D. Schwabero, president – Mercury Outboards, will now head up Mercury Focused Businesses, service and parts, and research and development, in addition to his current outboard responsibilities. Both Grodzki, 52, and Schwabero, 55, are vice presidents of Brunswick Corporation, and will report directly to Brunswick Chairman and Chief Executive Officer Dustan E. McCoy.

“We believe this new structure will not only result in increased efficiency and accountability, but will also ensure that advances in product innovation and quality aimed at better serving our customers will continue,” said McCoy.

Additionally, Stephen M. Cramer, 44, has been named to the newly created position of vice president and chief financial and administrative officer for Mercury Marine. Cramer most recently was chief financial officer for Mercury. Cramer will be responsible for all finance functions throughout Mercury as well as human resources, information technology, legal, and strategic planning and business development. Cramer will also report to McCoy.

(more)

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About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill “Genuine Ingenuity”™ in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Teignbridge propellers; MotoTron electronic controls; Albemarle, Arvor, Baja, Bayliner, Bermuda, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris, Hatteras, Kayot, Laguna, Lowe, Lund, Maxum, Meridian, Örnvik, Palmetto, Princecraft, Quicksilver, Rayglass, Savage, Sea Boss, Sea Pro, Sea Ray, Sealine, Triton, Trophy, Uttern and Valiant boats; Attwood marine parts and accessories; Land ‘N’ Sea, Kellogg Marine, Diversified Marine and Benrock parts and accessories distributors; IDS dealer management systems; Life Fitness, Hammer Strength and ParaBody fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables; and Dynamo, Tornado and Valley pool tables, Air Hockey and foosball tables. For more information, visit www.brunswick.com.

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